

# The role of the pharmaceutical industry

access TO  
medicine  
INDEX

Wim Leereveld Geneva 19 October 2015



**5 billion people  
have access to medicine.  
2 billion to go.**

# Framework For Analysis 2014

## 4 Strategic Pillars

25%  
Commitments

25%  
Transparency

40%  
Performance

10%  
Innovation

7 Technical Areas

10%

General Access to Medicine Management

10%

Public Policy and Market Influence

20%

Research and Development

25%

Equitable Pricing, Manufacturing and Distribution

15%

Patents and Licensing

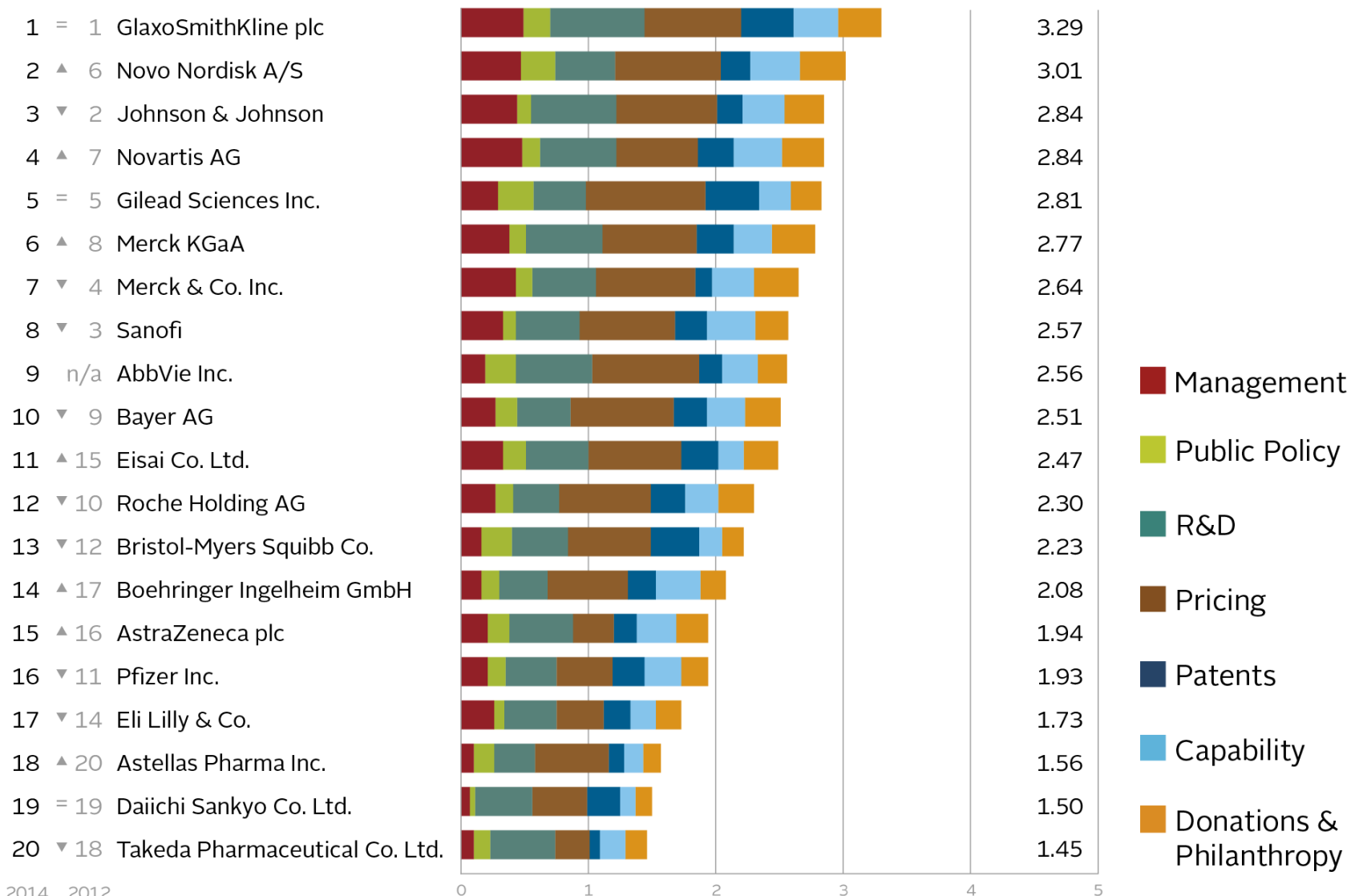
10%

Capability Advancement in Product Development and Distribution

10%

Product Donations & Philanthropic Activities

# 2014 Overall Ranking



**Is the pharmaceutical industry  
improving with regard to access  
to medicine?**

*“The Access to Medicine Index  
is a very important project.  
What gets measured, gets done.”*

*Dr. Margaret Chan  
Director-General World Health Organization*



**Thank You**